



B.V.RAJU COLLEGE (A)

**NIRF-Rank Band 201-300
Dr. B. V. Raju Foundation &
Sri Vishnu Educational Society
Bhimavaram**



**THIRD QUARTERLY
NEWS LETTER
2024**



**NIRF RANKING, ETHNIC DAY CELEBRATIONS, ECO-VINAYAKA IDOL MAKING,
SCIENCE AND TECHNOLOGY: FOUR-WEEK WORKSHOP**

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- Cycle Rally at Swachtha Hi Seva

NAME OF THE COMPANY	PACKAGE	NO OF STUDENTS SELECTED	
DEGREE, M.Sc and MCA			
 accenture	Accenture	3.44 LPA	22
 epi EPISOURCE	Episource(Optum)	3.2 LPA	58
 tcs TATA CONSULTANCY SERVICES	TCS	2.8 LPA	33
 apollo TYRES	APOLLO TYRES	1.8 LPA	43
 Deloitte.	DELOITTE	3.8 LPA	2
 HETERO	HETERO DRUGS	2.4 LPA	2
 Spiders	Q Spiders	3.5 LPA	19
 SUN PHARMA	MSNPharama	2.1 LPA	13
 aragen	Aragen life sciences	3.6 LPA	3
 LAURUS Labs Knowledge. Innovation. Excellence	Laurus Labs	3 LPA	14
 HETERO	HETERO DRUGS	2.9LPA	8
 SUN PHARMA	MSNPharma	2.6 LPA	15
 Infinity Learn	Infinity Learn	6.00 LPA	1
 SaYukth	SAYUKTH Technologies	3.50 LPA	5
 rubisTech SWITZERLAND	RubisTech Technologies	2.50 LPA	5
 Hrit Factory India Private Limited	HRIT Factory India Private Limited	3.50 LPA	2
 KLOG LOGISTICS SOLUTIONS	Klogsolutions	3.60 LPA	2
 Spiders	Q-Spiders	4.00 LPA	36
 aqua sub	Aquasub	2.00 LPA	25
 Divis	Divis	2.50 LPA	31
Total			339



NIRF RANKING

NOTABLE ACHIEVEMENT: B.V.RAJU COLLEGE WAS RANKED IN THE BAND OF 201-300 BY NIRF (NATIONAL INSTITUTIONAL RANKING FRAMEWORK)

The Ministry of Education (MoE) released the 2024 NIRF (National Institutional Ranking Framework) released Rankings of Higher educational Institutions based on their academic Performances on August 12, 2024. The rankings were released by Shri Dharmendra Pradhan, Honourable Union Education Minister. Among the institutions ranked, B. V. RAJU COLLEGE, BHIMAVARAM, was ranked in the band of 201-300. Notably, B. V. RAJU COLLEGE, BHIMAVARAM is one of three colleges from Andhra Pradesh that received rankings in the NIRF RANKINGS-2024.

Moreover, the Quality Assurance Cell (QAC) of the Andhra Pradesh State Council of Higher Education congratulated B.V.Raju College, Bhimavaram for securing an All-India rank band of 201-300.



ISF REGIONAL PROGRAM

B V RAJU COLLEGE STUDENTS WERE SELECTED FOR INTERNATIONAL START-UP FESTIVAL'S (ISF) REGIONAL PROGRAM

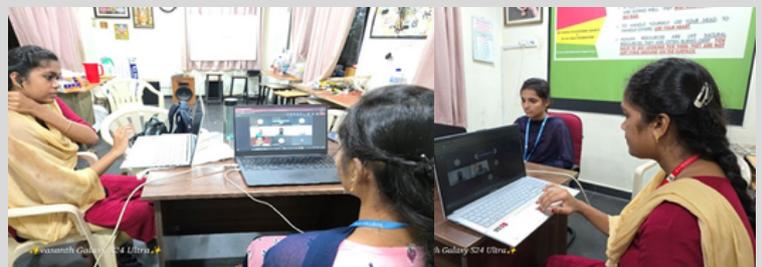
On 21st September 2024, 7 students from the department of Physics, B.V.Raju College were selected by CFI (Centre for Innovation club) to participate in the regional-level start-up program organized by the International Start-up Festival (ISF). Among the seven, ISF was predominantly impressed with the innovative and creative ideas of two students, Venkata Satyavathi Pujari and Harshini Korasikha. The selected students were promised to offer funds to turn the ideas into reality. This achievement is testament for the innovative mindset and entrepreneurial spirit of both the students. Engaging these start-ups, ISF also offer funds to the individuals who want to start a new start-up.

SANITARY PADS FROM PLANTAIN TREE FIBRE:

It is the idea proposed by K.harshini, III MPCs, Physics. She wants to make sanitary pads from the layers of stumps of plantain tree after cutting down.

NAARISHAKTHI WITH TECHNOLOGY: A SHOCKING DEVICE FOR WOMEN SAFETY

It is the idea proposed by P.Venkata Satyavathi, II MPCs, Physics. It is a device aimed to help a woman in the conditions of sexual harassment or assault. The women in those conditions will use this device to give a shock to the attackers with the help of hidden operators in the shoes or other mean. Upon activation, GPS, Voice recorder and Camera features are enabled, and an emergency message is automatically sent to the pre-recorded contacts in the device.



RAISING AWARENESS ON DENGUE PREVENTION: RALLY BY B.V. RAJU COLLEGE STUDENTS

On August 10, 2024, in honour of International Dengue Prevention Day, final-year life sciences students and NSS volunteers from B.V. Raju College organized a rally to raise awareness amidst the public about dengue, which is a fatal disease, as well as the preventive measures that are obligatory to be taken during the days of rapid spread of it by mosquitos.



INNOVATION IN SCIENCE AND TECHNOLOGY: FOUR-WEEK WORKSHOP BY CFI CLUB AT B.V. RAJU COLLEGE FOR POLYTECHNIC STUDENTS

The CFI (Centre for Innovation) club, the department of Physics, B.V.Raju College, hosted a four-week workshop for the first year students of Smt. B. Seetha Polytechnic College, with a focus on equipping the students with hands-on experience pertaining to innovation in the field of Science and Technology. This workshop featured engaging sessions, including creative processes, experimenting with new ideas and developing practical solutions. The workshop was designed to foster critical thinking and innovation, empowering students to apply their knowledge in practical and impactful ways. Throughout the program, the final year Physics stream students took prominent part. It commenced on 1st July 2024. About 120 students engaged in the four-week workshop



Organized by the students of
B V RAJU COLLEGE CENTER FOR INNOVATION
Department of Physics & Electronics



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ETHNIC DAY CELEBRATIONS

On 07th October 2024, the Vishnu Cultural and Literary Club (VCLC) held the Ethnic Day Celebrations at BV Raju College. It was aimed to promote cultural diversity and develop unity among students. The event was a vibrant showcase of various ethnic traditions, and attire, reflecting the rich cultures represented within the college community.

The event commenced with a ceremonial opening by Dr. I.R.Krishnam Raju, Principal and Sri. Ch.S.V.Satyanarayana, Vice-Principal, emphasizing the importance of cultural heritage and diversity. They encouraged the students to know and showcase cultural diversity and carry forward traditional practices. They emphasized the sense of unity and inclusivity within the college. Followed by ceremonial opening words, students organised cultural showcases that represented traditions and cultures in India.



INAUGURATION OF CODING CLUB AT B.V. RAJU COLLEGE TO PROMOTE CODING SKILLS

B. V. Raju College, comprised of Degree, MCA and M.Sc, inaugurated Coding Club on 24th September 2024. Dr.I.R.Krishnam Raju, Principal, Sri Ch.S.V.Satyanarayana, Vice-Principal and Heads of Computer Science, Data Science, BCA and MCA graced the inauguration ceremony.

During the ceremony, Dr. I.R.Krishnam Raju, who is a proponent of enrichment of coding skills to meet the current demands in the software industry, addressed the student community and encouraged them to engage in learning coding skills. He, then, announced that the club would be holding a range of activities aimed to expand students' knowledge and expertise in coding.



CYCLE RALLY AT SWACHTHA HI SEVA

On September 19, 2024, Sri Vishnu Educational Society hosted a successful Cycle Rally as part of the Swachhata Hi Seva program, promoting cleanliness and community service. This event was held in collaboration with the nationwide Swachhata Hi Seva campaign, which aims to raise awareness about the importance of sanitation, hygiene, and environmental conservation.

The program featured distinguished guests and participants, including West Godavari District Collector, Smt. Chadalavada Naga Rani (IAS), Superintendent of Police, Sri Adnan Nayeem Asmi, Bhimavaram MLA, Sri Pulaparathi Anji Babu, Undi MLA, Sri Manthena Raghu Rama Krishnam Raju, GM J Prasada Raju, Director of Student Affairs and Admin, Dr. P Srinivasa Raju, BV Raju College Principal, Dr. IR Krishnam Raju, Vice Principal, Sri Ch Satyanarayana Raju and Bhimavaram Municipal Authorities, NGO representatives, Sachivalayam staff and General public.

NSS volunteers from all colleges of Sri Vishnu Educational Society and VCLC volunteers actively participated in the event, demonstrating their commitment to community service and environmental awareness.



ECO FRIENDLY GANESHA IDOL MAKING COMPETITION

On 7th September 2024, on the occasion of Ganesh Chaturthi, VCLC, B.V.Raju College, in collaboration with NSS unit 1 & 2, held Eco Friendly Ganesha Idol Making competition for the students, including those from the Degree, M.Sc and MCA programs. It is an activity hosted traditionally to sustain and develop their reverence for Lord Ganesha while encouraging students to showcase their creative talents in making eco-friendly Ganesha idols, promoting traditional values and environmental awareness. Students created and exhibited eco-friendly Ganesh idols in a creative manner on the college campus, demonstrating their artistic skills and commitment to sustainability. Around 110 teams participated in the competition. It was a remarkable and commendable participation. Dr. I. R. Krishnam Raju, Principal, and Vice Principal Sri Ch.S.V. Satyanarayana appreciated the efforts of VCLC coordinators and NSS volunteers for their excellent organization of the event.

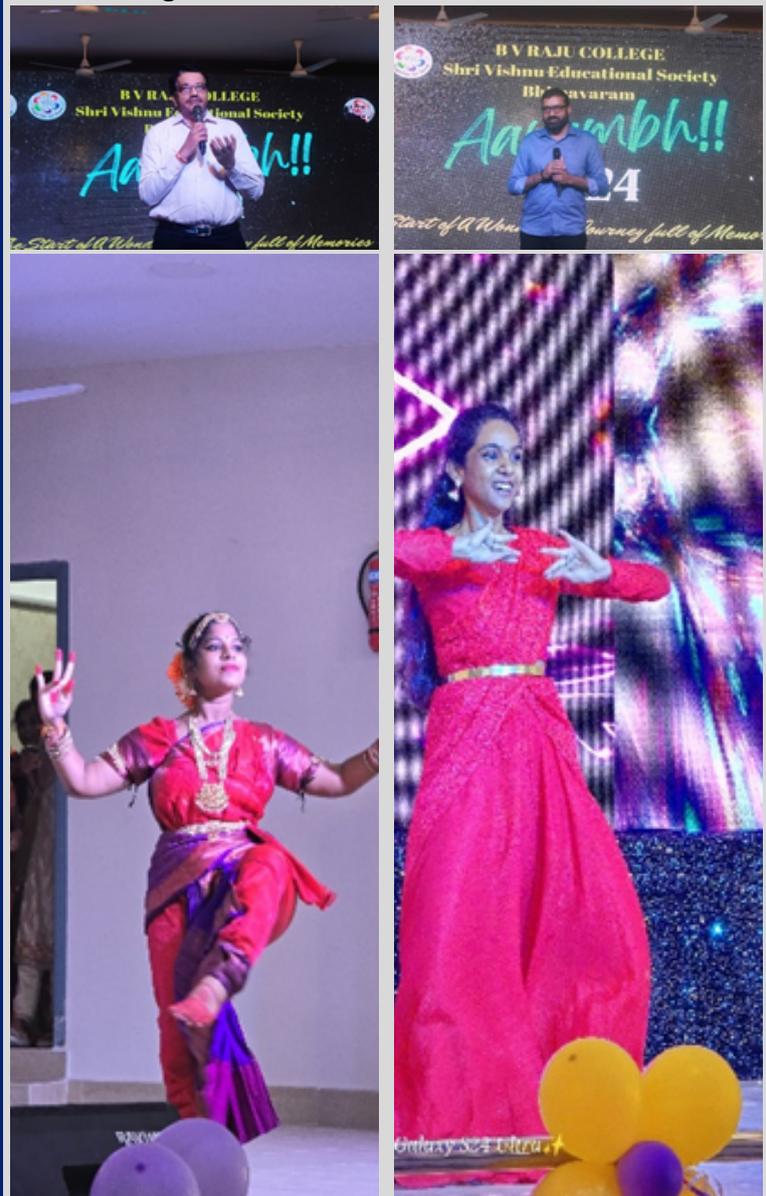


AARAMBH 2K24 A CULTURAL FEST

On 1ST of October 2024, a fabulous fresher's party, Aarambh, for the newly joined students of BV Raju College, was held at Vishnu Convention, South campus, Sri Vishnu Education Society, Bhimavaram. It was arranged by the second-year students.

The chief guest of the function Dr. P. Srinivasa Raju garu, along with Dr. I.R. Krishnam Raju, Principal, and Vice Principal Sri Ch.S.V. Satyanarayana, addressed the gathering with their encouraging and engaging words, particularly highlighting cultural showcases.

The cultural program included a variety of performances like singing, dance and mime etc., before the audience in a most entertaining way. All performances engrossed the student audience. Just before the noon time, it ended with a eye popping flash mob for 15 minutes. Eventually, the student organizers presented the freshers with a small and memorable gift.



B.V.RAJU COLLEGE NEWS LETTER

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